



When the elephant in the room won't leave...

When you need to explore something new...

When you're not getting the results you want...

When you don't know what's round the...
...corner...



HOW?

Harness the power of dialogue + perspectives

Dialogue is different from discussion - discussion conforms to the hierarchy in the room where the most senior or loud voice wins.

Dialogue, however, expands your thinking beyond what you think you know, like...

How do you prevent an unknown disruptive event from derailing your strategy in three years' time?

Dialogue breaks you free from convention. It uses the power of collaboration to create new perspectives.

HERE'S THE IDEA...

Navigating the future needs new ways of thinking

To innovate and understand the problems you have to solve, we must break free from convention and limitation.

WTQ? brings together the power of diverse external perspectives with the proven advantages of dialogue, to do just that.



WHAT?

Find clarity

Teams typically need just 4 x WTQ? sessions to find their yellow brick road...

(Although we can just run WTQ? #1 and release you back into the wild, if you'd prefer!)

- QUERY** exploring *the* question
- QUALIFY** what's beneath *the* question?
- QUORUM** who's involved? - how, why etc
- QUEST** develop your WTQ? action plan



Because if you're asking WTF, it's just too late

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Let's give that elephant his marching orders...

